

**ASTONISHING
MONEY-SAVINGS**

In Ladies' Tailored Suits,
Ladies' Coats,
Ladies' Skirts,
Ladies' Waists,
Ladies' Wrappers,
Kimonas and Petticoats.

The Great "Auerbach" SELLING-OUT SALE

of all Winter Stocks!

THE GREATEST SELLING EVENT IN THE HISTORY
OF UTAH RETAILING STARTS ANEW THIS MORN-
ING AT 9 O'CLOCK

**PRICES AND
VALUES WRECKED**

In Dress Goods, Silks,
Linings,
Flannels, Linens,
Curtains, White Goods,
Domestics, Blankets,
Comforts and Bed Spreads

With a Bargain Whirlwind that will enlist the Enthusiasm of the Multitudes.

Never before have such crowds been gathered at a sale of merchandise in Salt Lake. Day after day since it's inauguration the jam has been so great that even with our army of salespeople and brigade of wrappers, cashiers, floor-walkers, etc., we have been unable to meet the demands of the public. Not an afternoon passed but what "standing room" was at a premium. These facts speak for themselves. Money has never been spent so judiciously--never before such matchless values as here at this sale of sales. The greatest sale Salt Lake has ever seen or heard of.

**WONDERFUL
VALUES IN**

Hosiery, Underwear,
Gloves, Handkerchiefs,
Ladies' Underwear,
Corsets,
Shoes, Boys' Clothing
and Furnishings.

It Starts

On its second week's jour-
ney this morning at 9
o'clock, when the crowds
will again be admitted to
revel and pick from the
ripest, juiciest and biggest
dollar's worth seen in this
city's business in many a
year.

ESTABLISHED 1864

Auerbach & Bro.

THE PRICE TO ALL NEVER UNDERSOLD

**Come to the Feast
of BARGAINS**

Assortment and
Sizes Complete in
Every
Department.

All Ladies' Trimmed Hats,
All Untrimmed Felts,
All Flowers and Ribbons,
All Trimmings and Neckw'r
All Children's Dresses & Infant's wear
ALMOST GIVEN AWAY.

Nothing can be carried
over—all must go at some
price.